



1015 Atlantic Blvd #297 Atlantic Beach, FL 32233

Kirk Farber
Executive Director

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Office: 904.241.8044

A 501 (c) (3) Nonprofit Organization

Dear Potential FACE4Kids Sponsor,

We are excited that the FACE Program is starting its new journey by expanding across the Southeast and across the country! We are inspired by the work that we do and we know that with your help, we can change lives! Thank you for your interest in helping FACE reach its fullest potential.

By sponsoring FACE, you have the ability to make a substantial difference in the lives of children and impact them positively for life-changing benefits. With the help of charitable partners like you, the FACE Program can positively impact our youth across the nation.

With the FACE Program, you can:

- *Made a difference in a child's life*
- *Make a difference in your community*
- *Invest in the future leaders of tomorrow*

By becoming a FACE Sponsor, you can make a difference while helping change lives! With FACE in every community across the country, every child can have access to fitness, leadership and character skills that will last a lifetime. Please help us make a difference by contributing to the success of this program.

Thank you for considering this opportunity.

Sincerely,

Kirk Farber

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Testimonial from our First Co-Partner!

"I implemented the FACE Program in my community and I am already reaping the rewards of changed lives, happy faces and a new income stream for my existing Karate business. The FACE Program is one of a kind and I am proud to have been asked to be the first Partner and exposing it to the Northeast Region"

~Joe Varady, FACE of Phoenixville, PA

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Help today's youth become tomorrow's successful



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Help the FACE Program change a child's future.

Have you ever wanted to make a positive difference in a child's life?
Do you want to help break the cycle of negativity and
be a positive role model for children in your community?

About the FACE Program

Since its inception in 2003, the FACE program has reached and influenced more than 25,000 students building self-confidence, nurturing broken spirits, growing moral character, and instilling a non-defeatist attitude. With a focus on fitness, to help reduce obesity, the FACE program combines hand-eye coordination, physical fitness, and public speaking to build fitness, self-esteem, and character before it is too late.

FACE is a (multi) class/session consisting of:

- juggling (coordination of hands and eyes)
- jumping rope (timing of feet and body with cardio)
- fitness & coordination games (animal games, etc.)
- martial arts (focus on proper technique, balance and discipline of movements)
- public speaking

FACE has endless possibilities but is conducted primarily during:

- after school programs
- in-school programs
- camps during school breaks
- school assemblies
- birthday parties

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Goals of the FACE Program

- To target elementary school aged children and positively enhance their character, fitness level and leadership qualities
- To increase self-esteem, self-confidence and manage aggression and disciplinary problems effectively (with exercise, mental stimulation, and accomplishment)
- To build a “community” one leader at a time by teaching confidence, self-esteem and respect
- To nurture a student’s ability to achieve academically by growing areas of the child’s character and confidence
- To help today’s youth become tomorrow’s successful leaders by introducing positive social interaction

Why We’re Different – *We build character!*

The FACE Program is unique in that it not only increases physical fitness but also addresses and builds areas of the child’s **character**, **self-esteem**, and **confidence**. Fitness training is essential, but character building is priceless and can leave an imprint that lasts a lifetime. With most students, they not only meet their own expectations but excel way beyond them!

FACE4Kids inspires values and qualities that other programs do not offer:

- Respect and courteousness
- Public speaking & eye contact
- General friendliness
- Openness to making new friends
- Understanding the importance of education and homework
- Developing and understanding physical fitness

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Our Sponsor Program

As we look to grow FACE nationwide, our focus is on getting FACE in every community to **grow every child**. As a FACE Sponsor, you will help elementary school children, build life skills through fun and dynamic physical games and character education vignettes. Your contribution will inspire kids to get moving, smiling and learning how to become great teammates and future leaders.

Why contribute to FACE?

Proven statistics – FACE has impacted the lives of over 20,000 children to date in only one region of the country. It has huge potential to grow in every community and change the lives of thousands of children nationwide.

Help grow our future leaders - The world keeps getting more competitive and parents want their children to have all the tools necessary to succeed. FACE services are specially designed to grow future leaders with character development and public speaking exercises. For many, this is the first public speaking environment they encounter as a child!

Give the gift of fitness to a child – FACE can make a difference in a child's life and many continue their fitness even after the program is over. Fitness levels of achievement give the child something to strive for and creates the desire for a fitness change.

Some of the companies that have sponsored FACE:



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Ways to Sponsor FACE4Kids

Why donate? To continue sharing FACE4Kids **FREE** for youth schools/locations we rely on support from our community, grants, fundraising and donations. Your contribution, no matter the amount, will be directed towards our efforts to continue making a difference in the lives of our youth today.

Donation Examples:

- \$25-\$50 helps purchase FACE4Kids supplies
 - \$100 helps purchase supplies per location (20 jump ropes, 30 juggling balls and scarves)
 - \$250 helps purchase awards per session (15 T-shirts, jump ropes, diplomas, water bottles)
 - \$500 provides one all-school assembly (up to 500 students)
 - \$1000 provides FACE4Kids at a school location
 - \$2500 provides FACE4Kids at a school location including
 - One all-school assembly (up to 500 students)
 - One (8) week Session and follow-up lunch bunch w/ counselor
 - Awards at Graduation Ceremony (tshirt, diploma, jump rope, etc.)
 - Teach the Teacher training for school, online support
- Growth Sponsor - \$9500 (sponsor a school throughout the year for all students in specific grade)
- Mentoring Sponsor - \$9000/year (three years commitment to one specific school) following students for 3 years with Data Metrics, FACE Core Manual, grades, etc.
- Other Amount (donation to the General Fund of any amount)

Donate any dollar amount and your contribution will go to fund FACE programs within public elementary schools. Donations will directly impact 300 students and indirectly impact over 3000 people. Your donation, no matter how much, will be a part of something impactful!

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