



1015 Atlantic Blvd #297 Atlantic Beach, FL 32233

Kirk Farber  
Executive Director

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Office: 904.241.8044

A 501 (c) (3) Nonprofit Organization

Dear Potential FACE Program School:

We are excited that the FACE Program is starting its new journey by expanding across the Southeast and across the country! We are inspired by the work that we do and we know that with your help, we can change lives! Thank you for your interest in helping FACE reach its fullest potential.

By bringing the FACE Program to your school, you have the ability to make a substantial difference in the lives of children and impact them positively for life-changing benefits. With the help of schools like you, the FACE Program can positively impact our youth across the nation.

With the FACE Program, you can:

- Made a difference in a child's life
- Make a difference in your community
- Invest in the future leaders of tomorrow

By becoming a FACE Program School, you can make a difference while helping change lives! With FACE in every community across the country, every child can have access to fitness, leadership and character skills that will last a lifetime. Please help us make a difference by contributing to the success of this program.

Thank you for considering this opportunity.

Sincerely,

**Kirk Farber**

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Executive Director

**Testimonial from our First Co-Partner!**

"I implemented the FACE Program in my community and I am already reaping the rewards of changed lives, happy faces and healthier kids. The FACE Program is one of a kind and I am proud to have been asked to be the first Partner and exposing it to the Northeast Region"

~Joe Varady, FACE of Phoenixville, PA

www.face4kids.org

Help today's youth become tomorrow's successful



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**Help the FACE Program change a child's future.**

**Have you ever wanted to make a positive difference in a child's life?  
Do you want to help break the cycle of negativity and  
be a positive role model for children in your community?**

### **About the FACE Program**

Since its inception in 2003, the FACE program has reached and influenced more than 20,000 students building self confidence, nurturing broken spirits, growing moral character and instilling a non-defeatist attitude. With a focus on fitness, to help reduce obesity, the FACE program combines hand-eye coordination, physical fitness, public speaking and character education to build self esteem, respect and confidence.

FACE is a (multi) class/session consisting of:

- juggling (coordination of hands and eyes)
- jumping rope (timing of feet and body with cardio)
- fitness & coordination games (animal games, etc.)
- martial arts (focus on proper technique, balance and discipline of movements)
- public speaking

FACE has endless possibilities but is conducted primarily during:

- in-school programs
- school assemblies
- school breaks (mini sessions)

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## Goals of the FACE Program

- To target elementary school aged children and positively enhance their character, fitness level and leadership qualities
- To increase self esteem, self confidence and manage aggression and disciplinary problems effectively (with exercise, mental stimulation and accomplishment)
- To build a “community” one leader at a time by teaching confidence, self esteem and respect
- To nurture a student’s ability to achieve academically by growing areas of the child’s character and confidence
- To help today’s youth become tomorrow’s successful leaders by introducing positive social interaction

## Why We’re Different – *We build character!*

The FACE Program is unique in that it not only increases physical fitness but also addresses and builds areas of the child’s **character**, **self esteem** and **confidence**. Fitness training is essential, but character building is priceless and can leave an imprint that lasts a lifetime. With most students, they not only meet their own expectations but excel way beyond them!

FACE inspires values and qualities that other programs do not offer:

- Respect and courteousness
- Public speaking & eye contact
- General friendliness
- Openness to making new friends
- Understanding the importance of education and homework
- Developing and understanding physical fitness

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## Becoming a Face Program School

As we look to grow FACE nationwide, our focus is on getting FACE in every community to **grow every child**. As a FACE Program School, you will help elementary school children, build life skills through fun and dynamic physical games and character education vignettes. You will inspire kids to get moving, smiling and learning how to become great teammates and future leaders.

### Why bring FACE to your school?

**Proven statistics** – FACE has impacted the lives of over 20,000 children to date in only one region of the country. It has huge potential to grow in every community and change the lives of thousands of children nationwide.

**Help grow our future leaders** - The world keeps getting more competitive and parents want their children to have all the tools necessary to succeed. FACE services are specially designed to grow future leaders with character development and public speaking exercises. For many, this is the first public speaking environment they encounter as a child!

**Give the gift of fitness to a child** – FACE can make a difference in a child's life and many continue their fitness even after the program is over. Fitness levels of achievement give the child something to strive for and creates the desire for a fitness change.

**We have financial support from sponsors, donors and grants** - the FACE Program already receives funding so that your school can benefit without the burden of paying for the program. Some of the companies that have sponsored FACE:



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